

Gyanodaya Gurukul

CLASS XII

Business studies

TOTAL MARKS - 80

HOURS-3

General instructions

1. Question no. 1-20 are 1 mark . Give answer in very short 1to 50 words .
 - 2.Question no. 21-30 are 3 marks .give answer in 50-75 words.
 - 3 Question no.31-35 are 4 marks. give answer in 75-150 words.
 4. Question no. 36-37 are 5 marks. Give answer in 250-350 words.
 5. All questions are compulsory.Attempt all questions
- 1.Successful organisations do not achieve their goals by chance but by following a deliberate process. identify the process.
 - 2.Name the process which providesthe requisiteamount, quality,timing and sequence of efforts and ensure that planned objectives are achieved with minimum efforts.
 - 3which function of management is base of all functions of management.
 - 4.Name the foremanwho arranges all rsources input and set upto start the work smoothly.
 - 5.Define co-ordination.
 - 6.which function of management establishes authority and resposibility relationship.
 - 7.which principle of management insists in orderly arrangement of management andmachine.
 - 8.Give any two examples of business environment.
 - 9 why are the principles of management are universal.
 10. Give any two examples of opportunity offered by new economic policy.
 - 11.Define objective..
 12. Returning books after five days states about which type of plan.
 - 13 Facing the compepetetor to save the market share is which type of plan.
 - 14.Define policy.

15. Define procedure.

16. What is efficiency.

17. What is planning premises.

18. What is single use plan.

19. What are the levels of management.

20. How job can be defined.

21. ABC Ltd. is facing a lot of problem these days. The company's profit margin is declining day by day. The production manager is blaming marketing manager while marketing manager is blaming production department for not maintaining the quality. Explain what quality of management is lacking. Explain it briefly.

22. Write about the functions of management.

23. Mr. Mukesh is used to manufacturing shoes by employing labour who were easily available. When his son completing his MBA joined the business he analyses that if he will use capital intensive method by using machine. It will reduce cost and the quality of shoes will be improved.

on the basis of above case

a) Explain which technique of scientific management is used here?

b) What is the objective of the method?

24. Write about the difference between unity of command and unity of direction.

25. Write about the dimensions of environment of these following

a. GST bill

b. Increase in GDP.

c. Change in quality of life

d. Education and literacy rate.

26. Write about the demonetization in India.

27. What do mean by planning? What are the features of planning?

28. Planning is not guarantee of success? Comment.

29. Rajeev decided to start a campaign to create awareness among people. He formed a team of 20 members. To list the ways to clean the surrounding some suggested him to hire local resident while

other suggested to hire school going students and some suggested to hire unemployed youths. Rajeev decided to take the help of local residents. He purchased things-

a. dustbin, garbage bin and brooms etc to collect the garbage.

b. collection and disposal of garbage will be done properly.

now from the above case explain the concept of management and identify the value which Rajeev has communicated to the society.

30 write about the planning process.

31. write about the concept of functional foremanship.

32 define the terms given by Fayol-

a. principle of scalar chain.

b. Authority and responsibility

33. Management of ALPHA LTD. has installed a special recycling plant to recycle the waste instead of dumping the waste in ground. It is also providing employment opportunity to local residents, Company started a school near by for the children of their employee

from the above case identify the objective which company is fulfilling and quote from the above line about the objective of the company.

34. Name the level of management

a. CEO

b. Purchase manager

c. Superintendent

d. workers

35. write about the new economic policy.

36 whether management is science or arts or profession in your opinion.

37. write about the organising process.

